

PyroGenesis Canada Inc. announces that it has retained Renmark Financial Communications Inc. to increase company awareness amongst retail brokers

MONTREAL, Sept. 30, 2014 /CNW Telbec/ - PyroGenesis Canada Inc. (<http://pyrogenesis.com>) (TSXV: PYR), a TSX Venture 50® high-tech company that designs, develops and manufactures plasma waste-to-energy systems and plasma torch systems, announced today that it has signed a contract with Renmark Financial Communications Inc. to increase PyroGenesis Canada Inc.'s awareness amongst both Canadian and US Retail Brokers.

"We are pleased to announce that we have selected Renmark to increase PyroGenesis' profile within the financial community as well as enhance the visibility of our product lines. We chose Renmark because their methodologies fit best with the strategy we wish to implement with the investing community," noted P. Peter Pascali, President and Chief Executive Officer of PyroGenesis Canada Inc.

In consideration of the IR services to be provided by Renmark Financial Communications Inc., the Company has agreed to pay a monthly retainer fee of \$7,000 starting October 1st, 2014, which can be cancelled by either party with 30 days advance notice.

Of note, Renmark Financial Communications Inc. does not have any interest, directly or indirectly, in PyroGenesis Canada Inc. or its securities, or any right or intent to acquire such an interest.

About PyroGenesis Canada Inc.

PyroGenesis Canada, a TSX Venture 50® company, is the world leader in the design, development, manufacturing and commercialization of advanced plasma processes. We provide engineering and manufacturing expertise, cutting-edge contract research, as well as turnkey process equipment packages to the defense, metallurgical, mining, advanced materials, oil & gas, and environmental industries. With a team of experienced PyroClass™ engineers, scientists and technicians working out of our Montreal office and our 3,800 m² production facility, PyroGenesis maintains its competitive advantage by remaining at the forefront of technology development and commercialization. Our core competencies allow PyroGenesis to lead the way in providing innovative plasma torches, plasma waste processes, high-temperature metallurgical processes, and engineering services to the global marketplace. Our operations are ISO 9001:2008 certified, and have been since 1997. PyroGenesis is a publicly-traded Canadian company on the TSX Venture Exchange (Ticker Symbol PYR.V). For more information, please visit www.pyrogenesis.com

This press release contains certain forward-looking statements, including, without limitation, statements containing the words "may", "plan", "will", "estimate", "continue", "anticipate", "intend", "expect", "in the process" and other similar expressions which constitute "forward-looking information" within the meaning of applicable securities laws. Forward-looking statements reflect the Company's current expectation and assumptions, and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those anticipated. These forward-looking statements involve risks and uncertainties including, but not limited to, our expectations regarding the acceptance of our products by the market, our strategy to develop new products and enhance the capabilities of existing products, our strategy with respect to research and development, the impact of competitive products and pricing, new product development, and uncertainties related to the regulatory approval process. Such statements reflect the current views of the Company with respect to future events and are subject to certain risks and uncertainties and other risks detailed from time-to-time in the Company's ongoing filings with the securities regulatory authorities, which filings can be found at www.sedar.com. Actual results, events, and performance may differ materially. Readers are cautioned not to place undue reliance on these forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements either as a result of new information, future events or otherwise, except as required by applicable securities laws.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

SOURCE PyroGenesis Canada Inc.

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